

1992 INDEX OF ARTICLES

Credit Union Management



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For example, the articles have been categorized by subject matter to help subscribers determine when stories on given topics were published. To locate a specific article published in 1992, consult the index for the issue date and then refer to your back issues.

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Asset-Liability Management (ALM)

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Buyer's Guide to ALM Software, March.

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Man or Machine?, Beth Stetenfeld, October.
Stretching Your ATM Dollar, Eileen Courter, May.

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Is Anybody Listening?, Marilyn Haisten, November.

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Principles to Lead By, John Leaman, February.

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1992 Guide to Auto-Buying Products and Services, January.
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Buyer's Guide to ALM Software, March.
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VICE PRESIDENT

FINANCE & ADMINISTRATION

CREDIT UNION

This is a senior level position reporting directly to the President. Currently, the organization is in the process of fundamental and strategic change thereby requiring a dynamic person who is a self-starter and comfortable working in undefined areas. Possible responsibilities include management of the Internal Audit, Accounting, Collections, Investment and Administration areas.

Successful candidate must have proven leadership and management skills, analytical abilities, and demonstrated communication prowess. A CPA designation and a minimum of 6+ years experience in a financial institution preferred.

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UNITED

AIRLINES

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MCIFs Supply Budget Support, Paula Symons, August. Member Survey Made Easy With MCIF, Paula Symons, August.

The "Selling" of MCIF, Paula Symons, November.

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All Juiced up and Ready to Serve, Beth Stetenfeld, October.

CLASSIFIEDS

HELP WANTED

■ Marketing Representatives

Want more sales opportunities than you can handle? Vysym Corporation, the innovator of TALIS 24-hour automated voice lending, is expanding its product support team. If you have financial industry experience, an in-depth knowledge of lending operations and regulations, strong communication and training skills, and enjoy working with technology products, Vysym can offer you a growth opportunity/excellent compensation package. Positions are based at our Southern California office, and require extensive travel. Send resume to: **Vysym Corp., Dir/Admin Svcs/100, 2900 Bristol St. MD-J103, Costa Mesa, CA 92626-5955.**

■ Product Specialist

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ASSISTANT VICE PRESIDENT OF MARKETING

■ Position available at Navy KWest Federal Credit Union in Key West. To be part of our senior management team, the successful candidate will have:

- proven leadership, quantitative-analysis, and communication skills;
- substantial experience in market research and analysis;
- substantial experience pricing financial products;
- experience developing and using customer databases;
- substantial experience using PC

software, including electronic spreadsheets and word processing;

- at least two years experience in the financial services industry;
- at least three years experience in a marketing-related field;
- a bachelor's degree or equivalent experience.

Please send cover letter and resume to: **John Dolan-Heitlinger, President/CEO, Navy KWest Federal Credit Union, P.O. Box 1898, Key West, FL 33041-1898.**

